

Wednesday, November 6, 2019

11:00-2:30 PM
Governor's
Cabinet

IBEA Officers' Meeting

5:00-5:30 PM
Lincoln Room

IBEA Board of Directors' Dinner

5:00-9:00 PM
Registration Booth

Conference Registration Desk Open

5:45-7:00 PM
Freeport A & B

IBEA Board of Directors' Meeting

7:15-8:30 PM
Freeport A & B

Strategic Planning with the Board

Pre-Conference Session - Wednesday, November 6, 2019

10:00 AM-4:00 PM
Ottawa A & B

Introduction to QuickBooks - Prepare for Certification (BYOD)

D. Diane Mahinda, Business, Marketing, & Computer Education (BMCE) Leader, ILCTE
Innovative Curriculum Resources Project, Illinois State University (ddmahin@ilstu.edu)



Host:
D. Diane Mahinda

Learn the basics of the free online QuickBooks program, how to navigate the program, and how you can use it with your students in your Accounting and Entrepreneurship classes. Many resources are shared with participants. Prepare for Certification. (Bring Your Own Device – BYOD)

Session 1 - Wednesday, November 6, 2019

6:00-7:00 PM
Governor Altgeld

Certiport Testing Session

Justin Barker, Regional Manager Certiport, a Pearson VUE Business
(Justin.Barker@Pearson.com)



Host:
Jon Lebold

Exams for Certiport Certifications offered to conference attendees.

6:00-7:00 PM
Ottawa A & B

Your Digital Footprint: Who's Following You, How and Why - Part 1

Janis Rose, University of Illinois – Springfield and Capital Area Career Center (jrose2@uis.edu)



Host:
Cassandra Miller

No matter what you teach, today's students are tethered 24x7 to the Internet through texting and social media like Instagram and Facebook. What are the implications of the digital footprint they leave behind? Join us for an eye-opening session that examines the risks involved in everyday digital activities from sharing a photo to browsing Facebook. Learn ways you've never imagined that put students (and you) at risk. Live demonstrations.

Session 2 - Wednesday, November 6, 2019

7:15-8:15 PM
Governor Altgeld

Certiport Testing Session

Justin Barker, Regional Manager Certiport, a Pearson VUE Business
(Justin.Barker@Pearson.com)



Host:
Jon Lebold

Exams for Certiport Certifications offered to conference attendees.

7:15-8:15 PM
Ottawa A & B

Your Digital Footprint: Who's Following You, How and Why - Part 2

Janis Rose, University of Illinois – Springfield and Capital Area Career Center (jrose2@uis.edu)



Host:
Cassandra Miller

This is a continuation of the Part 1 session. You are welcome to join at this point. But know that many of the activities in Part 2 build on material presented in Part 1. Live demonstrations.

Wednesday Evening - November 6, 2019

8:30-9:00 PM
Freeport A & B

IBEA New Board Member Training

Dr. Gary Hutchinson, IBEA Executive Director (ibea@ibea.org)

This orientation provides an opportunity for new board members to comprehend the organization and its mission. New board members will gain a greater understanding of their roles.



8:30-10:30 PM
Suite 1201

IBEA President's Welcome Reception

The reception is open to all IBEA Members and Conference Attendees



Thursday, November 7, 2019

7:00-9:00 AM
Salon C & D

Heartland Breakfast

7:00-10:30 AM
Registration Booth

Conference Registration Desk Open

7:00 AM-4:00 PM
Salon A & B

Commercial Exhibits / Silent Auction Area Open



Session 3 - Thursday, November 7, 2019

7:30-8:30 AM
Governor Altgeld

Certiport Testing Session

Justin Barker, Regional Manager, Certiport, a Pearson VUE Business
(Justin.Barker@Pearson.com)



Host:
Jon Lebold

Exams for Certiport Certifications offered to conference attendees.

7:30-8:30 AM
Governor Bond

Helping Your Students to Communicate, Collaborate, and Connect to Business Education

Julie Chadd, Professor - Teaching, Learning, and Foundations, Eastern Illinois University (jachadd@eiu.edu)

Host:
Pam Foutch

This session will provide teachers with strategies that can be implemented right away to increase communication, collaboration, and connections between students and business content in their classrooms. Interactive and active learning strategies will be shared.

7:30-8:30 AM
Governor Horner

Get Acquainted – IBEA First Timers and New Professionals

Christie Hovey, Professor, Social Sciences and Business Department, Lincoln Land Community College (christie.hovey@llcc.edu)
Heidi Eaton, Elgin Community College (hieaton@elgin.edu)



Host:
Heidi Eaton

This session is designed for first-time conference attendees and anyone who desires to learn a little more about the conference sessions and the history of IBEA. Meet other "first-timers" and mingle with some of IBEA's leadership team. Also, learn more about what Springfield has to offer while you are in town.



<https://facebook.com/IllinoisIBEA/>



<https://twitter.com/ibeatweets/>

7:30-8:30 AM
Governor Yates

Bringing the InVest Curriculum to the Classroom

[Dawn Higgins, Travelers Insurance Co. \(dhiggins@travelers.com\)](mailto:dhiggins@travelers.com)



Host:
Susan Timm

InVEST's mission is to educate, prepare and attract diverse new talent to the insurance industry.

InVEST is a unique national program that educates high school and community college students on insurance, financial services and risk management topics, and encourages them to pursue a variety of careers in the insurance industry.

We provide all the educational materials and tools necessary to launch an InVEST insurance education program. These interactive materials – created to appeal to the millennial generation – include an online e-book, lesson plans, textbooks and activities.

This presentation will provide educators a snapshot of the program and how to implement it in their district, school or classroom.

7:30-8:30 AM
Freeport C

Google Classroom: Introduction and Advanced Features

[Courtney Alexander, Business Teacher, Homewood-Flossmoor High School \(calexander@HF233.org\)](mailto:calexander@HF233.org)

Host:
Sheryl Brummer

Ready to get your classes online? Google Classroom is an easy way to streamline and organize your assignments, students, materials and resources. In this workshop, participants will create accounts, learn basic and advanced functionality. Participants will begin preparing classes on the Google Classroom platform.

7:00-4:00 PM
Salon A & B

Commercial Exhibits / Silent Auction Area Open



Session 4 - Thursday, November 7, 2019

9:00-10:00 AM
Governor Altgeld

Certiport Testing Session

[Justin Barker, Regional Manager, Certiport, a Pearson VUE Business \(Justin.Barker@Pearson.com\)](mailto:Justin.Barker@Pearson.com)



Host:
Jon Lebold

Exams for Certiport Certifications offered to conference attendees.

9:00-10:00 AM
Governor Bond

Creating a Cross-Cultural Learning Environment Based on Value Systems

[Dr. Ollie Inez Taylor, Decatur Public Schools, Retired \(oitaylor@aol.com\)](mailto:oitaylor@aol.com)

Host:
Nakisha Lee

This presentation will address the relevancy of communication and value systems within the classroom or in areas of instruction for both students and teachers. It will compare and contrast both perspectives. There will be examples of how communication affects learning and how a knowledge of value systems can be applied to improve student achievement and increase productivity within the classroom.

9:00-10:00 AM
Governor Horner

Preparing for the Unexpected - Sub Plans at a Moment's Notice

[Chloe Lombardi, ISU Business Education Student \(tdavis2@ilstu.edu\)](mailto:tdavis2@ilstu.edu)

Host:
Tamra Davis

In this session, the presenters will provide and explain four stand-alone substitute teacher plans that can be used for most business subject classrooms. Participants will receive a link to all resources for the plans.

Conference on an App!

Get the conference on the [eventsXD](#) free mobile app!

To Download:



Android: Go to the Google Play Store

Apple: Go to Apple App Store

Download app

Search for: 2019 IBEA Fall Conference



9:00-10:00 AM
Governor Yates

Innovations in CTE: Tools, Topics and Trends

[Leah Brock, ILCTE - Innovative Curriculum Resources Project, Illinois State University](#)
(labroc1@ilstu.edu)



Host:
Kenneth Jamison

CTE is changing. As a teacher, instructor, administrator, or counselor do you know how to keep up with it? Join the Innovative Curriculum Resources project session where free tools to enhance the classroom experience will be shared. The discussion will include topics relevant to the pace of change impacting our students and help you evaluate the job market trends in your area. Ideas and tools from this session will assist you in guiding your students not just through your programs, and into their post-secondary programs, but into the workforce as well.

9:00-10:00 AM
Freeport A & B

Legislative Updates

[Dr. Karen Drage, Professor School of Technology, Eastern Illinois University \(ksdrage@eiu.edu\)](#)
[Cindy Stover, IACTE Liaison \(info@iacte.org\)](#)



Host:
Dr. Karen Drage

This session will focus on issues pertinent to the business education platform. Step-by-step instructions on how to advocate for business education will be provided. Participants will receive updates on current legislation on topics such as CTE funding, including Perkins V State Plan, Higher Education Act Reauthorization, TANF Reauthorization, and Dual Credit Initiatives will be discussed. Participants will leave with tips and resources to amplify our voices in support of business education.

9:00-10:00 AM
Freeport C

Investing for Retirement

[Maggey Szyfer, Financial Advisor, Wells Fargo Advisors](#)
(maggey.szyfer@wellsfargo.com)



Host:
Dr. Julie Chadd

Wells Fargo managing director will speak about retirement planning. This session will explain options for retirement plan savings, as well as explain the rules for distributions and the required distributions. The importance of beneficiary planning will also be covered.

9:00-10:00 AM
Ottawa A & B

Celebrate Accounting Day With Your Students

[Josh Ebbert, Business Teacher, Limestone Community High School \(ebb78@hotmail.com\)](#)

Host:
Amy Bailey

Did you know that every May there is an actual Accounting Day? In this session you will learn about activities and games you can do with your students to help celebrate Accounting Day. Participants will also get a chance to participate and perform some of the activities used on Accounting Day.

9:00-10:00 AM
Meet at
Registration Desk

On-site Tour - President Abraham Lincoln Hotel-A DoubleTree by Hilton Hotel

[Craig Sandoval, Director of Sales & Marketing, President Abraham Lincoln Hotel-A DoubleTree by Hilton Hotel](#)








Host:
Michael Archbold

Did you know Hospitality Managers must be skilled in budgeting, financing, and possess good customer service skills? Take a behind the scenes tour of the President Abraham Lincoln Springfield-A DoubleTree by Hilton Hotel and experience how hotel teams use continuous improvement and collaboration to serve a diverse and international clientele. Learn what skills students need to have to enter the Hospitality Management field.



Session 5 - Thursday, November 7, 2019

10:30-11:30 AM Governor Altgeld	Certiport General Updates for the 2019-2020 School Year Justin Barker, Regional Manager, Certiport, a Pearson VUE Business (Justin.Barker@Pearson.com)	
Host: Jon Lebold	Industry certification is a valuable tool to prepare your students for success in the workforce. Certiport makes it possible for a teacher to administer certification programs in the classroom by offering comprehensive training packages that deliver on the skills requested by industry. Learn about the new web-based certification environment available for the 2019-2020 school year. General updates about Microsoft Office Specialist 2019/365 and the new in-application Adobe Certified Associate certifications will be provided. Learn about other certification opportunities that can strengthen Business, IT, Pre-Engineering, Digital Media, and other CTE programs. There is a lot of exciting news that will make it easier than ever to use Certiport in your classroom.	
10:30-11:30 AM Ottawa A & B	Another Data Breach! How to Know if You're Affected, and What to Do If You Are Janis Rose, University of Illinois – Springfield and Capital Area Career Center (jrose2@uis.edu)	
Host: Cassandra Miller	Wondering if you're part of a reported data breach? More than 80% of all Americans have been affected by a breach in the last 2 years and nearly half will be subjected to fraudulent activity on financial accounts, insurance policies, even home mortgages. Hear what the pros say about accepting free offers of monitoring service. What's the difference between credit freeze, fraud alert, and credit lock? Learn 5 steps to outsmart the hack!	
10:30-11:30 AM Freeport A & B	Let Your Voice Be Heard Cindy Stover, IACTE Executive Director (info@iacte.org)	
Host: Shaunae Winfield	Advocacy is very important for all educators, yet many educators do not participate in advocacy because they think they don't have time or they don't know how. Advocacy is not limited to elected officials. Advocacy takes place within your community and the media also. Attend this session to find out about online tools that make it very easy to get your message out! Online resources will also be shared and discussed.	
10:30-11:30 AM Freeport C	Updates from the Illinois State Board of Education John DeWeese, Principal Consultant for Business, Marketing, and Computer Education, ISBE (jdeweese@isbe.net)	
Host: Cathy Carruthers	This session is designed to introduce high school business teachers to their ISBE consultant. The ISBE Business Education consultant will discuss some up-and-coming topics from ISBE. Time will be permitted for Q/A when presentation is complete.	
10:30-11:30 AM Governor Horner	Discovering Knowledge through Literacy – Illinois State University Students Lexis Leiteritz, Tyler Gilliam, ISU Business Education Students (tdavis2@ilstu.edu)	
Host: Tamara Davis	Illinois has placed a greater emphasis on literacy in the classroom. In this session, the participants will practice 3 - 4 literacy strategies and receive a link to all literacy resources.	
10:30-11:30 AM Governor Bond	Backpack to Briefcase: Resources to Help Your Students Become Career Ready Ben Gwynne, Senior K12 Regional Director, EVERFI Inc. (bgwynne@everfi.com)	
Host: Courtney Alexander	Post-secondary education and training have become critically important, but many youths today don't know what career they want to pursue nor have a clear idea of the steps needed to achieve it. EVERFI's Keys To Your Future course is a comprehensive, NO-COST digital program designed to empower high school students to make informed, goal-oriented decisions about their future, and provide them with the skills they need to reach those goals. The resource covers time management, study skills, networking, and introduces students to different pathways beyond high school. Educators will receive access to the no-cost resource and learn best practices on implementation.	

10:30-11:30 AM
Governor Yates

Host:
Diane Mahinda

Today's Education for the Careers of Tomorrow

Rod McQuality, Dr. Chris Merrill, Leah Brock, Nance Budde, Dr. Brad Christensen
ILCTE - Innovative Curriculum Resources Project, Illinois State University (rdmcqua@ilstu.edu)



Preparing our students for their futures is no easy task. We teach, test, and train them for every possible outcome that we can think of. However, what if the actual pathway to their success results in a career that has not yet even been created? What if they will be using tools that are not even currently available at companies that have not yet been born? The future is sitting in front of you today and they are excited about what tomorrow has to offer. Are you?

Thursday, November 7, 2019

11:45 AM-1:30 PM
Salon C & D

Opening Session, Awards, Lunch and Featured Speaker Postsecondary and Workforce Readiness: Connecting the Parts for Student Success

Jonathan Furr, Executive Director Education Systems Center, Northern Illinois University



Session 6 - Thursday, November 7, 2019

1:45-2:45 pm
Governor Altgeld

Host:
Jon Lebold

Certiport General Updates for the 2019-2020 School Year (repeat)

Justin Barker, Regional Manager, Certiport, a Pearson VUE Business
(Justin.Barker@Pearson.com)



Industry certification is a valuable tool to prepare your students for success in the workforce. Certiport makes it possible for a teacher to administer certification programs in the classroom by offering comprehensive training packages that deliver on the skills requested by industry. Learn about the new web-based certification environment available for the 2019-2020 school year. General updates about Microsoft Office Specialist 2019/365 and the new in-application Adobe Certified Associate certifications will be provided. Learn about other certification opportunities that can strengthen Business, IT, Pre-Engineering, Digital Media, and other CTE programs. There is a lot of exciting news that will make it easier than ever to use Certiport in your classroom.

1:45-2:45 PM
Ottawa A & B

Host:
Cassandra Miller

Casting Light on the Dark Web

Janis Rose, University of Illinois – Springfield and Capital Area Career Center (jrose2@uis.edu)



Nearly half of today's students are already exploring the Dark Web while most teachers are still struggling to understand what it is. This session will explain the difference between the Web, the Deep Web and the Dark Web. How dark is the Dark Web? What attracts students to go down under? Why does the U.S. government support the underbelly of the Web? What crucial protections do we need the Dark Web for? How can you and your school be directly (and negatively) impacted by student Dark Web activities? Join this session as we cast a light on the underside of the web. Live demonstrations.

1:45-2:45 PM
Freeport C

Host:
Dr. Karen Drage

Prepare Today's Student for Tomorrow's Careers


Karen Drage, Professor, School of Technology, Eastern Illinois University (ksdrage@eiu.edu)

College and career readiness, now a commonplace expression, represents a massive shift in the expectations of K-12 schools. You will leave this session with tools to build the human potential of each student in the school so each student will be equipped for tomorrow's careers. Activities for Cooperative Education courses will be discussed. Bring your success stories to share with other participants.




#IBEA19

1:45-2:45 PM Freeport A & B	Virtual Enterprise Jerilyn Hawkins, Civic Memorial High School (jhawkins@bethalto.org)	<p>Virtual Enterprise provides a solution for schools to offer all students meaningful skills-based career experiences. Through our hands-on, task-based curricula, students test drive potential careers and develop in-demand skills and competencies that post-secondary institutions and employers are seeking. By managing the day-to-day operations of a company, students not only develop business skills and an entrepreneurial mindset, they also identify career pathways that align with their interests, talents, and aspirations.</p>
1:45-2:45 PM Governor Yates	HCI Alternatives Christine Karhliker, Community Outreach and Training Coordinator, HCI Alternatives (ckarhliker@hccillinois.com)	 <p>HCI Alternatives began with an ambitious idea to evolve the cannabis dispensary model. Today, HCI has created a place that is comfortable and healthcare driven, where patients are treated with warmth and respect. We are committed to physician/patient stewardship, and make every effort for a safe and legal environment for educated decisions on cannabis therapy.</p> <p>It's OK to talk about it... The law, the history, the science, approved medical conditions, the patient experience, new legislation, how the dispensary operates (or anything else you want to know).</p>
1:45-2:45 PM Governor Bond	Leadership Secrets of Santa Claus Cindy Stover, IACTE Executive Director (info@iacte.org)	 <p>During this session you will learn why Santa Claus is one of the greatest leaders of all time. Santa Claus has already shared many tools with us. Use Santa's tools to help you hone your leadership skills and become a better educator/leader. State leaders are encouraged to attend this session to identify areas critical to the success of your organization. Each attendee will receive the book, "The Leadership Secrets of Santa Claus."</p>
1:45-2:45 PM Governor Horner	College and Career Pathway Endorsements Under the PWR Act Jon Furr, Executive Director Education Systems Center, Northern Illinois University	 <p>During this session you will learn about College and Career Pathway Endorsements and a number of State-level supports for these systems.</p>
1:45-4:15 PM Meet at Registration Desk	Lincoln Presidential Library and Museum Tour (two hours) Dr. Patrice C. Boyles, 1st Vice President Illinois Business Education Association Director, Center for Teaching and Research Excellence, Chicago State University, (pcboyles@gmail.com)	<p>Pre-registration required. Museum Address: 212 North Sixth Street, The two-hour tour starts at 2:15 PM at the museum.</p>
2:45-3:30 PM Salon A & B	Visit Commercial Exhibits and Silent Auction and Enjoy the Coffee and Popcorn Break!	
Session 7 - Thursday, November 7, 2019		
3:30-4:30 PM Governor Altgeld	Certiport Testing Session Justin Barker, Regional Manager, Certiport, a Pearson VUE Business (Justin.Barker@Pearson.com)	 <p>Exams for Certiport Certifications offered to conference attendees.</p>

3:30-4:30 PM Governor Bond	Creating a Cross-Cultural Learning Environment Based on Value Systems (repeat) Dr. Ollie Inez Taylor, Decatur Public Schools, Retired (oitaylor@aol.com)	
Host: Nakisha Lee	This presentation will address the relevancy of communication and value systems within the classroom or in areas of instruction both students and teachers. It will compare and contrast both perspectives. There will be examples of how communication affects learning and how a knowledge of value systems can be applied to improve student achievement and increase productivity within the classroom.	
3:30-4:30 PM Governor Horner	Breaking Barriers for Your Students Through Financial Education Ben Gwynne, Senior K12 Regional Director, EVERFI Inc. (bgwynne@everfi.com)	
Host: Cassandra Miller	Financial education at an early age can lead to a positive outlook and equips students with the resources they need to be successful. Do your students have the financial and business skills they need to thrive beyond the classroom? Educators in attendance (appropriate for all grade levels) will be provided access to newly updated digital resources that focus on financial education, entrepreneurship and macro/micro-economics. The resources are student-driven, standards-aligned, have assessments embedded into them, and are FREE. Join us or visit www.everfi.com/k-12 to learn more.	
3:30-5:00 PM Freeport A & B	Employment 101: Tools to Reach Training and Employment Goals Latoya McRae, Integration and Training Coordinator, Center for Workforce Development Southern Illinois University (latoya.mcrae@siu.edu)	
Host: Connie Campbell	Employment 101 provides a complete set of tools and steps your students will need to develop a plan for reaching their career goals. Attend this session to learn about Employment 101 and experience Illinois workNet Customer Support Center tools such as the Career Plan Builder.	
3:30-5:00 PM Freeport C	Using Game Mechanics to Increase Student Engagement Allison Ferguson, Business Teacher, Eureka High School (allison.ferguson@district140.org)	
Host: Dr. C. Shareefah Muhammad	Knowing how many of our students play games at home, we can take the mechanics that are drawing students to the gaming world and implement them into the classroom for more engagement. Games are collaborative, increase in difficulty as you progress, require problem-solving and persistence, as well as creating pride of accomplishment. Why not use the same concepts to help our students in the classroom? This session will cover the benefits of using game mechanics in work and school, implementing game mechanics into existing lessons, strategies to gamify including Classcraft and Breakout Boxes, and suggestions for further readings, and discussion.	
4:00-6:00 PM Registration Booth	PD Desk Open	
Session 8 - Thursday, November 7, 2019		
5:00-6:00 PM Ottawa A & B	CABEA (Chicago Area Business Education Association) John Madden	
5:00-6:00 PM Mary Todd	CBEA (Chicago Business Education Association) Kye-Anne Wilborn	
5:00-6:00 PM Governor Bond	CIBEA (Central Illinois Business Education Association) Mary Surprenant	
5:00-6:00 PM Governor Horner	EIBEA (Eastern Illinois Business Education) Marcy Satterwhite	

5:00-6:00 PM Governor Yates	MIBEA (Mid-Illinois Business Education Association) Christie Hovey
5:00-6:00 PM Freeport A & B	NIBEA (Northern Illinois Business Education Association) Laurie DeSchepper
5:00-6:00 PM Freeport C	PABEA (Peoria Area Business Education Association) Josh Ebbert
5:00-6:00 PM Governor Altgeld	SIBEA (Southern Illinois Business Education Association) Michelle Stevens
5:00-6:00 PM Lincoln Room	SWABEA (Southwest Area Business Education Association) Vicki Fuhrhop
5:00-6:00 PM Governor's Cabinet	WIBEA (Western Illinois Business Education Association) Jodee Werkheiser

DINING OPTIONS NEAR DOWNTOWN SPRINGFIELD

Arlington 210 Broadway https://www.arlingtonsspi.com	Lindsay's Gallery President Abraham Lincoln DoubleTree by Hilton Hotel https://tinyurl.com/yyqxcd89	Robbie's 4 South Old State Capitol Plaza http://www.robbies.biz
Augie's Front Burner 2 Old State Capitol Plaza http://www.AugiesFrontBurner.com	Loukinens' on 4 th 517 S. 4th St. https://www.loukinenson4th.com/	Saputo's 801 E. Monroe St. http://www.saputos.com
Cafe Moxo 411 E. Adams St. http://www.cafemoxo.com	Maldaner's Restaurant & Catering 222 S. 6th St. http://www.maldaners.com	The Grill at City Centre 700 E. Adams St. https://www.facebook.com/WyndhamSpringfield/
Jimmy John's 219 S. 6th St. http://www.jimmyjohns.com	Nick & Nino's Penthouse Steakhouse Wyndham Springfield - City Centre http://citycentrecuisine.com/nick-and-ninos/	The Incubator Cafe+Bar & Workspace 11 W. Old State Capitol Plaza http://theincubator.info/
Joe Gallina's Pizza & Restaurant 432 E. Monroe St. http://www.joegallinaspizza.com	Nu-Voh at the St. Nicholas 400 E. Jefferson St. https://www.facebook.com/Nu-Voh-at-the-Saint-Nicholas-2142498872739343/	Find more options at: https://visitspringfieldillinois.com/PlacesToEat.aspx
La Piazza Cucina Italiana 220 S. 6th Street https://www.lapiazzaci.com	Obed & Isaac's Microbrewery & Eatery 500 S. 6th St. http://www.obedandisaacs.com	



#IBEA19

Friday, November 8, 2019

7:00-9:00 AM
Registration Booth **Conference Registration Desk Open**

7:00-9:00 AM
Salon C & D **Capital Breakfast**

Early Bird Special – Friday, November 8, 2019

7:30-9:00 AM
Ottawa A & B

Applying Game Theory to Create an Engaging Classroom (BYOD)

Allison Ferguson, Business Teacher, Eureka High School (allison.ferguson@district140.org)

Host:
Brandan Oates

Game theory is so much more than games, leaderboards, and badges. Game Theory is applying game mechanics to non-game situations - such as a workplace or classroom. This will be a hands-on session where we can discuss and create activities, lessons, and classroom environments applying game theory. Games have goals, rules, feedback, and voluntary participation. Doesn't this sound like a classroom? Games have high-stakes work, mental work, physical work, and discovery work. Doesn't this also sound like a classroom? Game theory can create more satisfying work, stronger social connectivity, and collaborative superpowers.

Session 9 – Friday, November 8, 2019

8:15-9:15 AM
Governor Altgeld

The Hard Facts About Soft Skills

Tony Pecucci, Business Education Department Chair, Leyden High School (tpecucci@leyden212.org)
Shannon O'Connor, Business Teacher, Leyden High School (soconnor@leyden212.org)

Host:
Amy Bailey

What skills are important in the workplace? More and more, the answer from workplace industry leaders is "soft skills." In fact, it has been suggested that "soft skills" should be renamed "power skills" because of the impact these skills will have on a person's employment prospects. So how can we help our students prepare for their futures? Learn about how the Business Department at Leyden High School District 212 has instituted a soft skills campaign to send more well-rounded students out for successful futures.

8:15-9:15 AM
Governor Bond

2020 IBEA Planning Committee

Carol Brooks, IBEA 2nd Vice President, Executive Director, Career Development System
(cbrooks@ssc.edu)

Host:
Carol Brooks

By invitation only, however if you want to help plan the 58th Annual IBEA Conference, please come to hear the overview/vision of what is to come.



8:15-9:15 AM
Governor Horner

Breaking Barriers for Your Students Through Financial Education (repeat)

Ben Gwynne, Senior K12 Regional Director, EVERFI Inc. (bgwynne@everfi.com)



Host:
Jason Tanner

Financial education at an early age can lead to a positive outlook and equips students with the resources they need to be successful. Do your students have the financial and business skills they need to thrive beyond the classroom? Educators in attendance (appropriate for all grade levels) will be provided access to newly updated digital resources that focus on financial education, entrepreneurship and macro/micro-economics. The resources are student-driven, standards-aligned, have assessments embedded into them, and are FREE.

Join us or visit www.everfi.com/k-12 to learn more.

8:15-9:15 AM
Freeport A & B

Google Classroom: Introduction and Advanced Features (repeat)

Courtney Alexander, Business Teacher, Homewood-Flossmoor High School (calexander@HF233.org)

Host:
Marcy Satterwhite

Ready to get your classes online? Google Classroom is an easy way to streamline and organize your assignments, students, materials and resources. In this workshop, participants will create accounts, learn basic and advanced functionality. Participants will begin preparing classes on the Google Classroom platform.

**8:15–9:15 AM
Freeport C**

Host:
Connie Campbell

Build Business and Personal Finance Labs – National Trends and Best Practices

Kevin Smith, Director of Curriculum Development, Stocktrak (ksmith@stocktrak.com)

This session starts with an overview of the fragmented national standards for business, personal finance, and economics classes, with case studies on what "works" and what "doesn't" to best address standards and maximize student engagement across 4 states (including Illinois). We then discuss the concept of a "Business" or "Personal Finance" lab, with scrolling stock tickers, Wall Street-style LCD screens full of economic and business news, and our customizable curriculum that includes: stock market game, personal budgeting simulation, and our vast curriculum library—all completely customizable, aligned to standards, and utilizing built-in assessments and reports.



Session 10 - Friday, November 8, 2019

**9:30-10:30 AM
Governor Altgeld**

Host:
Courtney Alexander

Microsoft Teams for Education

David Calkins, Technology Coordinator, Schlarman Academy (88keyman@gmail.com)

Does your school use Office 365 for students and staff? If so, you can add Microsoft Teams to this mix and move your classes forward. This session will cover the basics of setting up your classes in Teams and how you can use it to help manage your classroom workflow.

**9:30-10:30 AM
Ottawa A & B**

Host:
Cassandra Miller

10 Ways Students Cheat in Your Class

Janis Rose, University of Illinois – Springfield and Capital Area Career Center (jrose2@uis.edu)

Think you see the cheating in your class? This session will identify ten popular methods students use to cheat, along with the pros and cons students consider when choosing to cheat. We will discuss warning signs that alert teachers that these activities are taking place. Check your detection skills with live demos. All activities are student sourced.



**9:30-10:30 AM
Governor Horner**

Host:
Kye-Anne Wilborn

Racing to Success: How Do You Stay Motivated From the Start to the Finish?

Michael Archbold, Business Teacher, Rich Township High School District 227 (marchbold@rich227.org)

Do you remember why you wanted to become a teacher? Do you remember the difference you wanted to make in the world and in kids? Sometimes we lose sight of that once we get into the grind of the profession. You are encouraged to come to this session to tap back into your why. This session is not for the meek and boring. If you want to walk away fired up for the rest of the school year, show up and participate! We will discuss: how to stay motivated, give some practical ideas to implement in your classroom, and also discuss self-care topics for teachers.

**9:30-10:30 AM
Governor Yates**

Past Presidents' Council

Christie Hovey, Immediate Past IBEA President, Lincoln Land Community College (christie.hovey@llcc.edu)



**9:30-10:30 AM
Freeport A & B**

Host:
Lacy Bugielski

Microsoft Office 365 Voice Dictation (BYOD)

Dr. C. Shareefah Muhammad, The Chicago Lighthouse (cshareefahmuhammad@yahoo.com)

Teach your students communications skills that can enhance their opportunities for college and the workforce. This innovative feature of dictating with your voice in Microsoft Office 365 applications can be useful with the methodologies of differential instruction, as well as universal design for learning (UDL). The areas of concentration will be on: reading, writing, speaking, listening, and math skills. (BYOD: laptops, smart phones, iPads, and tablets.)



<https://facebook.com/IllinoisIBEA/>



<https://twitter.com/ibeatweets/>

Friday, November 8, 2019

11:00-11:30 AM
Registration Booth

PD Desk Open

Session 11 - Friday, November 8, 2019

10:45-11:45 AM
Governor Horner

Online Real World "Adulthood" Personal Finance Teaching Tools (BYOD)

Eva Johnston, Senior Economic Education, Federal Reserve Bank of St. Louis (eva.k.johnston@stls.frb.org)
Vicki Fuhrop, Business Teacher, Collinsville High School (vfuhrop@cusd.kahoks.org)

Host:
Vicki Fuhrop

Bring your laptop and engage in a resource scavenger hunt. Preview new Econ Lowdown resources you find and learn how to assign them to your students to be auto-graded. Get a free copy of, "Cars and Condos: Budgeting Income to Cover Expenses," print lessons that teach both the income and expense sides of budgeting. Online modules have pre and post-tests so you can collect data on student progress. Choose from videos, readings and podcasts (audio), all with Q and A. All resources are aligned to national standards and available free of charge.

10:45-11:45 AM
Governor Bond

Council of Affiliates Meeting

Deena Powell, Business/Computer Instructor, Rochester High School
(dpowell@rochester3a.net)

Host:
Deena Powell

All IBEA affiliate presidents and all IBEA affiliate board representatives should plan to attend this meeting. The Council of Affiliates will meet to get updated contact information of all the IBEA affiliates and to go over the responsibilities of affiliates. We will collaborate on ways to promote business education to our students, as well as build affiliate and IBEA membership.



10:45-11:45 AM
Ottawa A & B

One Click and You're Exposed

Janis Rose, University of Illinois - Springfield and Capital Area Career Center (jrose2@uis.edu)

Host:
Cassandra Miller

It takes just one click online and the new technology of web analytics is launched without your ever knowing it. It starts with you online and weaves itself into your life in ways you are completely unaware of. It extracts metadata from your online activities, and employs machine-learned algorithms to predict your behavior. These predictions are sold to employers, health related institutions, and others who use this data to influence your life and define your opportunities on a daily basis. This session includes examples of actionable predictions companies have extracted from your data that impact your life. Live demonstrations of your personal data collection.



10:45-11:45 AM
Governor Yates

Open Career Doors for Students with Insurance Opportunities - InVest

Joi Jackson, Casualty Underwriter/Trainer, HDI Global Insurance (joi.jackson@us.hdi.global)
Dawn Higgins, Travelers Insurance Co., (dhiggins@travelers.com)

Host:
Kye-Anne Wilborn

This presentation brings the InVest Insurance Program to classrooms. Very little, if any, work is required from teachers, unless they would like to present the program themselves. If this is the case, teachers will need to participate in a "train the teacher" event. Many jobs and careers in the insurance industry are available with or without college.



10:45-11:45 AM
Freeport A & B

Host:
David Calkins

Say "Goodbye" to Grading Computer Applications

Michael Gecawich, President/Founder of B.E. Publishing, Computency.com, EduTyping.com



Introducing a game changer for Business Educators. If you teach computer applications, you need to attend this session. This session will reveal a cutting-edge new platform that will change the landscape for how computer applications are taught and learned in schools.

Computency.com, an auto-grading, web-based platform, will eliminate the tedious task of grading computer applications assignments for teachers...freeing up hours of grading time every day.

If certification for MOS is your goal, we've partnered with Certiport to make Computency.com 100% aligned with the MOS certification exam tests.

Friday, November 8, 2019

12:00-1:30 PM
Salon C & D

IBEA Annual Business Meeting, Lunch, Scholarship Awards, and Featured Speaker - A Breed Apart!

Michael Gecawich, President/Founder of B.E. Publishing, Computency.com, EduTyping.com



1:30 -2:00 PM
Outside
Salon C & D

PD Desk Open



At close of luncheon, a \$10 rebate will be given to attendees present, who paid the full registration fee.



1:30-2:30 PM
Governor's
Cabinet

IBEA Officers' Post-Conference Meeting

Dr. Gary Hutchinson, IBEA Executive Director (ibea@ibea.org)



IBEA 58th Annual Fall Conference

November 11-13, 2020

Align, Strengthen, and Integrate

President Abraham Lincoln Springfield

A DoubleTree by Hilton Hotel, Springfield, IL



EXHIBITORS 2019

Thank you to all of our exhibitors for your many contributions. You are an extremely important part of our conference! Attendees, please take time to talk to each of our exhibitors about their exciting new products and services! Several door prizes are available. Check your conference packet for the "Door Prize Entry Form" and get signatures at the exhibitor booths for a chance to win!

B.E. Publishing

Michael Gecawich & Robin Wardle
Door Prize: CTE Poster Series

National Geographic/Cengage Learning

Kyle Rapp

Certiport

Justin Barker
Door Prize: Backpack

NCBEA

Heidi Eaton

CEV Multimedia

John Andress

Innovative Curriculum Resources Project

Diane Mahinda

EVERFI

Ben Gwynne
Door Prize: \$25 Amazon Card

Pearson K-12 Learning

Morgan Leigh and Stacy Pyra
Door Prize: TBD

FBLA/CTSO**Personal Finance Lab**

Kevin Smith

Goodheart-Willcox Publisher

Kathy Moehle
Door Prize: 1 year classroom subscription
to an online textbook of choice

SIU College of Business

Rachel Richey
Door Prize at Booth

IACTE/ACTE

Cindy Stover

**Western Illinois University Supply Chain
Management**

Michelle Howe, Sara Lytle, Tara Feld, and
Honey Zimmerman

Monmouth College

Shanna Bruer and Wendine Bolon



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<https://twitter.com/ibeatweets/>

AFFILIATE MAP AND PRESIDENTS



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10 SIBEA

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For additional information, visit:
<http://www.ibea.org/our-organization/affiliates>

Illinois Business Education Association

<https://www.ibea.org/>

President Abraham Lincoln Springfield - a DoubleTree by Hilton Hotel
President Abraham Lincoln Springfield - a DoubleTree by Hilton Hotel



November 6-8, 2019
November 11-13, 2020

National Business Education Association

<https://nbea.org/>

Boston Marriott Copley Place, Boston, MA
New Orleans Marriott, New Orleans, LA
Chicago Marriott Downtown Magnificent Mile, Chicago, IL



April 7-11, 2020
March 30-April 3, 2021
April 12-April 16, 2022

Illinois Association for Career and Technical Education

<https://www.iacte.org/>

Marriott Hotel and Conference Center Bloomington-Normal, IL



February 13-14, 2020

International Society for Business Education

<http://www.siec-isbe.org/>

92nd Annual Convention with a Nordic Conference Cruise



July 25-August 1, 2020

Other Important Dates

BPA National Leadership Conference Washington, D.C.
DECA International Career Development Conference, Nashville, TN
FBLA Illinois State Leadership Conference, Springfield, IL
FBLA National Leadership Conference, Salt Lake City, Utah
PBL Illinois State Leadership Conference, Effingham, IL
PBL National Leadership Conference, Salt Lake City, Utah
SkillsUSA: State Leadership & Skills Conference (SLSC), Springfield,
SkillsUSA: National Leadership & Skills Conference (NLSC), Louisville, KY

May 6-10, 2020
April 29-May 2, 2020
April 3-4, 2020
June 29-July 2, 2020
April 3-4, 2020
June 24-27, 2020
April 23-25, 2020
June 24-28, 2020



PAST PRESIDENTS OF IBEA

1936-37	Howard Stewart	Champaign
1937-38	Allan Laflin	Aurora
1938-39	Alan Laflin	Aurora
1939-40	James M. Thompson	Charleston
1939-40	James M. Thompson	Charleston
1940-41	Marian F. Tedens	Chicago
1941-42	David E. Johnson	Winnetka
1942-43	Bernard F. Baker	Chicago
1943-44	Robert Barnes	Waukegan
1944-45	Freeman C. Goodwin	Springfield
1945-46	Bernard F. Baker	Chicago
1946-47	Neal Meyers	Quincy
1947-48	Eileen C. Stack	Chicago
1948-49	C. Edwin Pearson	Decatur
1949-50	Clarence Carey	Chicago
1950-51	John A. Beaumont	Springfield
1951-52	Laura L. Brown	Chicago
1952-53	Mary Sullivan Carroll	Peoria
1953-54	Edith C. Sidney	Chicago
1954-55	Homer F. Ely	Alton
1955-56	Mabel Scheiderer	Decatur
1956-57	Doris H. Crank	Evanston
1957-58	Harves Rahe	Carbondale
1958-59	Gladys Bahr	Winnetka
1959-60	Cleta Whitacre	Marion
1960-61	Herbert Ross	Alton
1961-62	Ralph E. Mason	Urbana
1962-63	Arcile Reese	Anna
1963-64	Thomas Corkery	Chicago
1964-65	Lucille Ireland	Greenville
1965-66	Floyd Crank	Northern Illinois University
1966-67	Helen M. Barr	Vandalia
1967-68	Dorothy Buerkle	Alton
1968-69	Rose Anne Davis	Roxana
1969-70	Jack Curless	Thornton
1970-71	Kenneth E. Keeling	Morton East
1971-72	George Cooper	Eastern Illinois University
1972-73	Eileen Schutte	Mayfair College, Chicago
1973-74	Writesman Long	Kankakee Community College
1974-75	Mary Ann Lynn	Illinois State University
1975-76	Shirley Clausen Mahaffey	Parkland Community College
1976-77	Stanley Boulee	Kankakee Community College
1977-78	Marcia Anderson	Southern Illinois University Carbondale
1978-79	Thomas Elliott	Eastern Illinois University
1979-80	Diane Cavosie	Morrison High School

1980-81	Ralph D. Wray	Illinois State University
1981-82	Gloria D. Bousley	Olney Central College
1982-83	Barbara Blunk	University High School, Normal
1983-84	Robert J. Hardig	Parkland College
1984-85	Betty L. Schroeder	Northern Illinois University
1985-86	William Hardt	Naperville North High School
1986-87	Diane Graf	St. Xavier College, Chicago
1987-88	Jean Grever	Illinois State University
1988-89	Imie Streeter	Mahomet-Seymour High School
1989-90	Lillian Greathouse	Eastern Illinois University
1990-91	Ron Kapper	College of DuPage
1991-92	Ethel Holladay	Du Quoin High School
1992-93	Wilma Jean Alexander	Illinois State University
1993-94	Kathleen J. Anderson	York Community High School, Elmhurst
1994-95	Sharon Fisher-Larson	Elgin Community College
1995-96	Roger Luft	Eastern Illinois University
1996-97	Paula Lee Luft	Black Hawk College, East Campus
1997-98	James Tarr	Southern Illinois University Carbondale
1998-99	Clora Mae Baker	Southern Illinois University Carbondale
1999-2000	Cathy Carruthers	Lewis and Clark Community College
2000-01	N. Dale Snow	Lockport Township High School
2001-02	Pat Horvitz	Woodruff High School, Peoria
2002-03	Roger Mausehund	West Leyden High School, Northlake
2003-04	Peggy Gross	Limestone High School, Bartonville
2004-05	Marilyn Satterwhite	Danville Area Community College
2005-06	Gary B. Hutchinson	Hinsdale South High School
2006-07	Chris Blackburn	Minooka High School
2007-08	Linda Harper	Richland Community College
2008-09	Linda Hefferin	Elgin Community College
2009-10	Marcy Satterwhite	Lake Land College
2010-11	Julie Chadd	Eastern Illinois University
2011-12	Tina Dierkes	Southwestern Illinois College
2012-13	Jodee Werkheiser	Black Hawk College
2013-14	Deanna Hudgens	Marion High School
2014-15	Jason Tanner	John A. Logan College
2015-16	Heidi Eaton	Elgin Community College
2016-17	Diane Mahinda	Springfield
2017-18	Christie Hovey	Lincoln Land Community College

PAST PRESIDENTS & DIRECTORS

PAST EXECUTIVE DIRECTORS OF IBEA

1995-2000	Kathleen J. Anderson Retired, York Community High School
2000-2004	Marilyn B. Walter Retired, Illinois Central College
2004-2010	N. Dale Snow Retired, Lockport Twp. High School
2010-2016	Ethel Holladay Retired, Du Quoin High School

IBEA MEMBERS WHO HAVE BEEN PRESIDENT OF NBEA

1949-50	Albert C. Fries Northwestern University
1974-75	Stanley Rhodes Maine Township High Schools
2008-09	Sharon Fisher-Larson Retired, Elgin Community College

IBEA MEMBERS WHO HAVE BEEN PRESIDENT OF NCBEA

1958	Doris Crank Evanston Township High School
1960	Enos Perry Chicago Public Schools
1968	Robert Stickler Proviso Township High School
1970	Stanley Rhodes Maine Township High Schools
1972	Floyd Crank Northern Illinois University
1995	Lillian Greathouse Eastern Illinois University
1999	Sharon Fisher-Larson Elgin Community College
2004	Ethel Holladay Du Quoin High School
2010	Karen Drage Eastern Illinois University
2011	Margaret Erthal Illinois State University, Retired
2014	Cathy Carruthers Lewis & Clark Community College

IBEA MEMBERS WHO HAVE BEEN PRESIDENT OF IACTE (Name Changed from IVA to IACTE in 1999)

1941	J. M. Thompson	Charleston
1946	Bernard F. Baker	Chicago
1951	John Beaumont	Springfield
1956	Homer Ely	Alton
1959	Harves Rahe	Carbondale
1963	Ralph Mason	Urbana
1967	Floyd Crank	Northern Illinois University
1972	Rose Anne Davis	Roxana High School
1977	Writesman Long	Kankakee Community College
1981	Roger Claar	Wilco Area Career Center
1993	James Price	Mt. Zion CUSD
1996	Ethel Holladay	Du Quoin High School
2009	Gary Hutchinson	Hinsdale South High School
2010	Gary Hutchinson	Hinsdale South High School



NOMINATE NOW!



IBEA has many deserving members and many awards to recognize them.

IBEA Distinguished Service Award

IBEA Middle School Teacher of the Year

IBEA Secondary Teacher of the Year

IBEA Post-Secondary Teacher of the Year

IBEA Collegiate Teacher of the Year

IBEA Supervisor/Administrator of the Year

IBEA Professional Recognition Award

IBEA Research Award

IBEA Writer's Hall of Fame Award

IBEA Friend of IBEA Award



It is easy to nominate a deserving IBEA member. Complete the nomination form online at:
<http://www.ibea.org/forms-and-documents/awards-forms/award-nomination-form>

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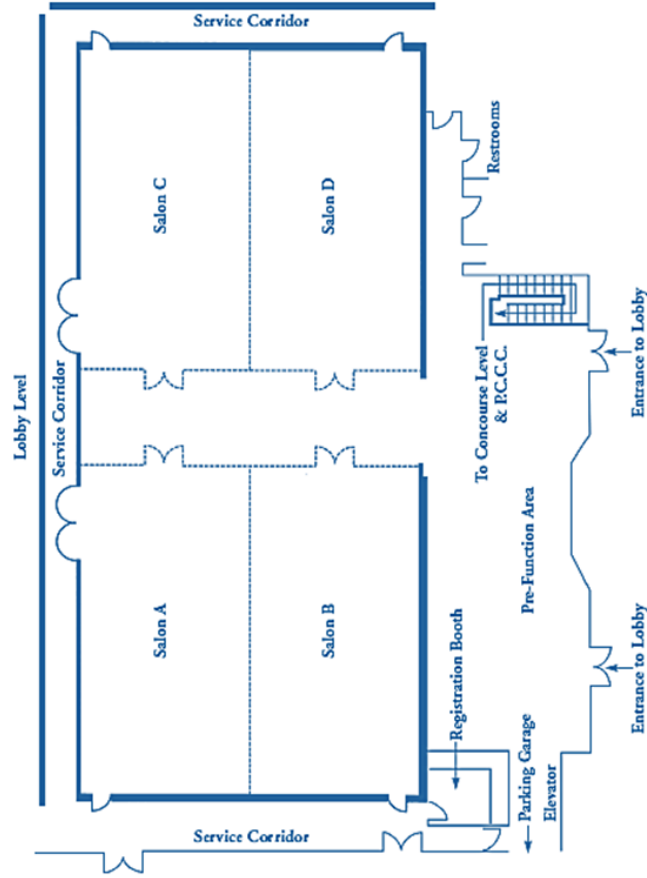
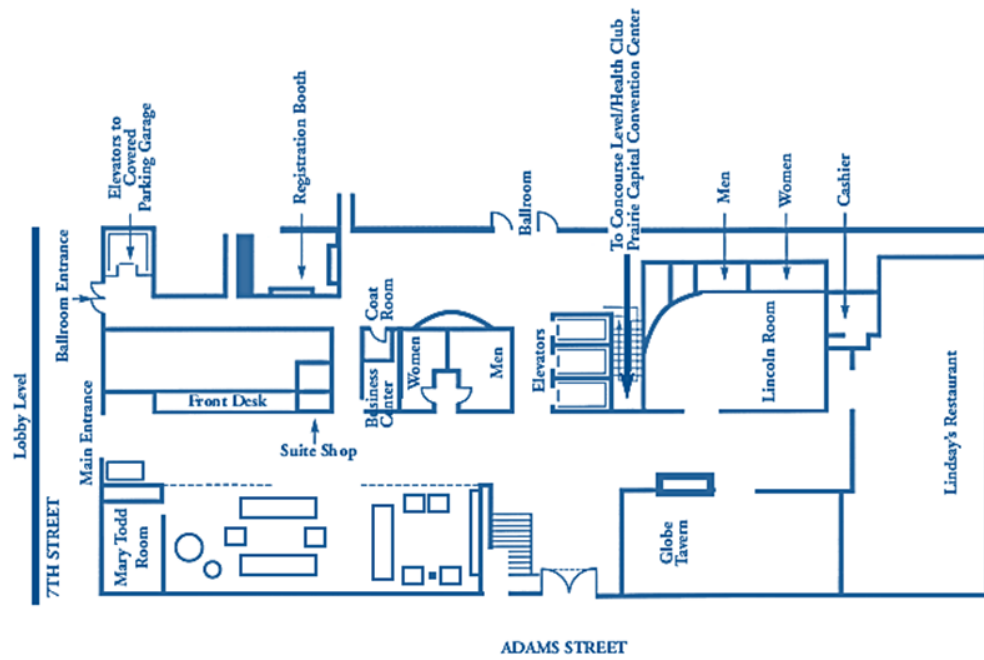
IBEA 58th Annual Fall Conference

November 11-13, 2020

Align, Strengthen, and Integrate

MEETING FACILITIES

PRESIDENT ABRAHAM LINCOLN SPRINGFIELD A DOUBLETREE BY HILTON PRESIDENTIAL BALLROOM



MAPS OF MEETING AREAS

PRESIDENT ABRAHAM LINCOLN SPRINGFIELD A DOUBLETREE BY HILTON MEETING FACILITIES

